



Mexican strawberry exports increased by 24.8% in the first four months of the year

Mexico exported 156,800 tons of strawberries for 662 million dollars between January and April of 2021, i.e. 16.3% more volume and 24.8% more value than in the same period of the previous year.

In 2020, Mexico was the world's largest strawberry exporter with shipments worth 851 million dollars and it sent 99.3% of its shipments to the United States market. US imports of frozen strawberries from Mexico, the largest supplier of this product to the United States, increased by 17% since 2019.

In 2020, US imports of frozen strawberries increased by 26% over the previous year, an increase that confirms the trend seen in recent years: between 2010-12 and 2018-20, the import quota for frozen strawberries increased from 32% % to 42%.

In the last two years, Mexico's share of the US frozen strawberry import market decreased from 79% in 2018 to approximately 60% in 2020, while Chile increased its shipments by 6% and imports from Peru grew by 40%, according to California Strawberries.

Strawberry exports

The California Strawberry Commission stated that the state increased its shipments in 2020 by 4% over the previous year, while Florida increased them by 20%.

Strawberry exports from central Mexico to the United States typically occur from November to March. Meanwhile, Baja California, Mexico, makes its shipments between January and April.

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Mexico's strawberry exports compete against the strawberry from Florida and California's Orange County and Oxnard because their marketing windows coincide.

Lien article :

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