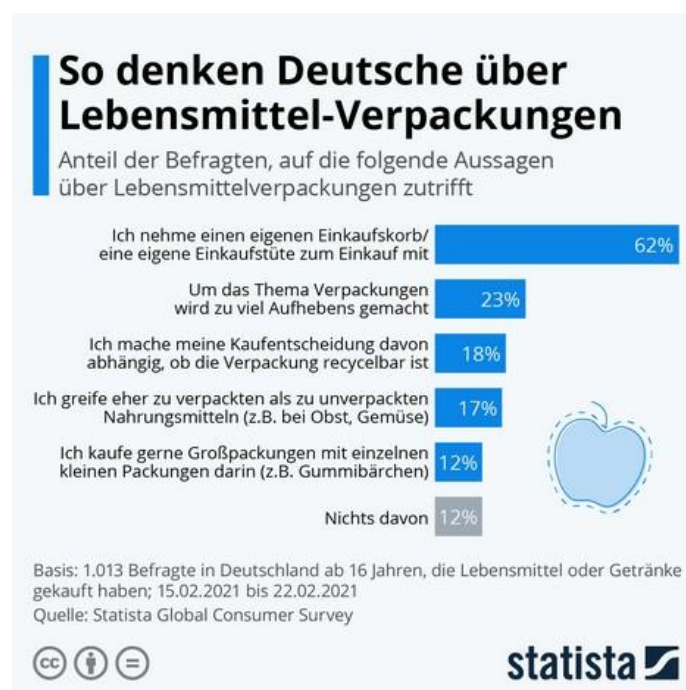




Majority of consumers pay attention to packaging waste when buying groceries

Almost two-thirds of Germans take their own shopping basket or shopping bag with them when they go grocery shopping. This is shown in the chart based on an exclusive survey by the Statista Global Consumer Survey on the topic of sustainable consumption.

However, it cannot be readily concluded from this that the majority of respondents take care to reduce packaging waste when shopping. Only just under one in five, for example, make their purchasing decision dependent on whether the packaging is recyclable or not. Around a quarter also agreed with the statement that too much fuss is currently being made about the issue of packaging.



On the other hand, it is pleasing to note that large packagings, which in turn contain many individually packaged small items, are only popular



with 12 percent of respondents. In addition, only 17 percent said they would rather buy packaged goods than unpackaged goods. Here, however, it must be taken into account that the respondents were given the examples of vegetables & fruit in the questionnaire, most of which are offered unpackaged. And when consumers pack these products loosely in sachets, they presumably do not interpret this as packaging.

Lien article :

<https://www.freshplaza.com/article/9305558/majority-of-consumers-pay-attention-to-packaging-waste-when-buying-groceries/?edition=3>

