

No growth in Chilean blueberry exports

For the first time, Chilean blueberry exports have not increased. In the 2019/20 season, exports of blueberries from Chile decreased slightly. That was compared to the previous season. In total, 133,650 tons were exported. That is two percent less than the 2018/2019' season's 137,100 tons. It is also a little less than the previous season. Then, 135,800 tons of blueberries were exported.

Chile: Export blueberries (by season, in tons)
HScode 081040

	2017/18	2018/19	2019/20R	+/- in %
World	135.801	137.064	133.650	-2%
North America	85.775	78.218	68.700	-12%
EU27	20.420	27.546	31.143	13%
South East Asia	17.572	18.500	21.888	18%
Rest	12.033	12.800	11.919	-7%

In the US, Peru now outshines Chile

There is a single reason for the lower Chilean blueberry exports. Less was sold on the North American market. Eleven percent less was sent to the United States, and 25% less to Canada. Last season the North American market imported more blueberries from Peru than Chile. That is the first time this has happened. Peruvian imports are growing strongly in the US. They grew by almost 50% to 65,000 tons. That is versus 2019/2019's 43,500 tons. In 2017/2018, it was still only 23,000 tons.

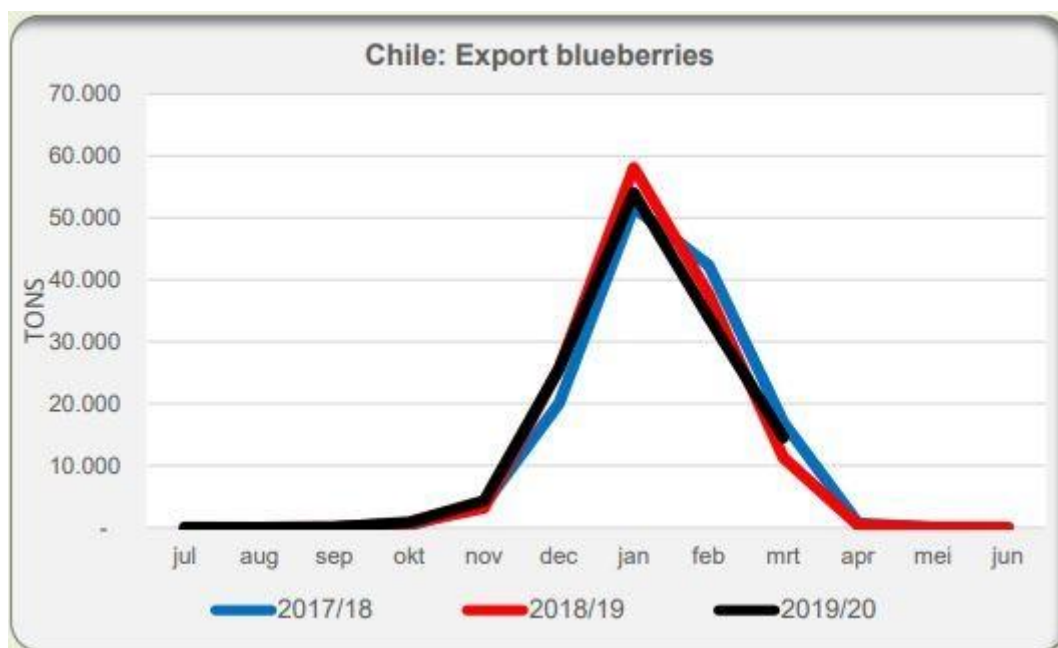
United States: Import blueberries (inc. cranberries) in tons
HScode 081040

	2017/18 july-jun	2018/19 july-june	2017/18 july-march	2018/19 july-march	2019/20 juyl-march	+/- in %
World	208.756	258.484	195.470	243.078	230.358	-5%
Canada	78.821	104.941	78.338	104.410	72.797	-30%
Peru	23.207	43.949	23.049	43.573	64.547	48%
Chile	66.619	61.142	65.884	61.063	54.435	-11%
Mexico	29.543	38.611	17.633	24.200	31.035	28%
Argentina	9.959	9.028	9.959	9.028	6.807	-25%
Uruguay	577	720	577	720	526	-27%
Other	29	93	29	84	210	149%



More of this Chilean product to the Netherlands; less to the UK

Chilean blueberry exports to the EU(27) did, however, further increase. It grew by 13% to 31,000 tons. Within the EU, the Netherlands was the most importer buyer. They imported 24,100 tons, a 15% increase. They are followed, at a distance, by Germany with 4,400 tons. Most of this Chilean product imported by the Netherlands makes its way further into Europe. It is striking that blueberry exports from Chile to the EU-leaver, the United Kingdom, decreased. It dropped by no less than 10% to 11,200 tons.



Chile: Export blueberries/cranberries (in tons)

HScode 081040

	2017/18	2018/19	2019/20R	+/- in %
Total	135.801	137.063	133.600	-3%
Blueberries	122.161	120.329	114.250	-5%
Blueberries organic	13.524	16.019	19.150	20%
Cranberries organic	-	35	60	68%
Cranberries	114	612	135	-78%
Other	2	68	10	-88%

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