

Peru: Fruits, vegetables made up 74.2% of non-traditional agro-exports in 2019

Peru's fruit and vegetable shipments accounted for 74.2% of total non-traditional agro-industrial exports at the end of last year, up 10.8% and 2.9% respectively, the Association of Peruvian Exporters (Adex) reported on Monday.

Last year, fruit sales amounted to US\$3.535 billion. Grapes (US\$874 million) were the main item, up 8% and accounting for 24.7% of the total.

"Grapes were followed by blueberries, whose sales totaled more than US\$824.8 billion and posted an increase of 50.9%. If this growth continues, it would not be surprising that blueberries become the most important agro-export product this year," the guild stressed.

Within this framework, the other most demanded products were avocados (US\$752 million), mangoes, and bananas, among others.

Peru's top export markets were the United States (US\$1.403 billion) and the Netherlands (US\$800 million), which together represented 62.3% of these shipments.

In addition, the other countries holding leading positions in the ranking, due to their FOB value, were the United Kingdom, Spain, China, Hong Kong, Canada, South Korea, Chile, Russia, among others.

Finally, the leading fruit companies were Camposol, Agricola Cerro Prieto, Hortifrut - Peru, Consortium of Fruit Producers (CPF), Beta Agro-industrial Complex, El Pedregal, Drokasa Agricultural Society, and Avocado Packing Company.

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