

Crop and Export Report 2020, Week 3

10,158 tons were exported during week 02, reaching a total of 66,742 tons shipped to date, practically the same as in 2018/19 at the same week.

However, despite the similarity in volume at this stage of the season, differences in harvest dynamics have been observed. On one hand, the early and mid-season varieties started earlier this season and reached the peaks of volumes more anticipated than the previous year, although in some cases this resulted in lower volume for shorter crops and fruits with lower weight, this has been compensated by the increase in the volumes of later varieties of the central zone and the increase in the surface of the south zone, which explains part of the volume recorded during week 02.

On the other hand, and as already mentioned, surface growth has been concentrated in the central south and south zones and therefore, there are higher volumes expected for this season in these areas. If the weather is still favorable, this increase, with renewed varieties, should be 5,000 tons more than last season, reaching 115,000 tons projected for this campaign.

Regarding the destination markets, North America has received 48% of the volumes to date and has experienced a 7% drop. Europe has received 33% of shipments, with a growth of 3% and the Far East has received 18% of the volumes with a growth of 31%.

Meanwhile, shipments of organic blueberries continue with an upward trend. During week 02, 1,457 tons were exported, accumulating to date 7,589 tons, 37% more than the previous season. North America continues to be the main destination market with 73% of the shipments, while Europe is second in importance, with 21% of participation.



CHILEAN BLUEBERRY EXPORTS, BY WEEK AND ACCUMULATED UP TO WEEK 3, IN TONS

Week	From	To	Weekly Shipments						Accumulated		2019/20 Export Progress
			2018/19 Season	Actual 2019/20					2018/19 Season	Actual 2019/20	
				Total	U.S./ Canada	Europe	Far East	Other			
45	4-Nov	10-Nov	606	926	710	67	148	1	1.863	2.187	1.9%
46	11-Nov	17-Nov	1.285	1.727	1.095	249	380	3	3.148	3.914	3.4%
47	18-Nov	24-Nov	2.316	3.028	1.883	706	426	13	5.464	6.942	6%
48	25-Nov	1-Dec	5.150	4.327	2.656	1.063	599	9	10.614	11.269	9.8%
49	2-Dec	8-Dec	6.745	6.678	3.384	1.979	1.306	9	17.359	17.947	15.6%
50	9-Dec	15-Dec	10.554	9.498	4.583	3.190	1.693	31	27.913	27.445	23.9%
51	16-Dec	22-Dec	8.788	11.796	4.772	4.033	2.977	14	36.701	39.241	34.1%
52	23-Dec	29-Dec	10.423	9.079	3.620	3.761	1.685	13	47.123	48.320	42%
1	30-Dec	5-Jan	9.688	8.263	3.850	3.084	1.305	24	56.811	56.584	49.2%
2	6-Jan	12-Jan	9.950	10.158	4.989	3.846	1.281	42	66.762	66.742	58%
Season total			66.762	66.742	32.369	22.000	12.212	161			

Source: Information prepared by IQonsulting from SAG/Asoex. From information prepared by Asoes A.G. according to the inspections forms submitted by the exporters to SAG (Agricultural and Livestock Service)

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