

## Crop and Export Report 2020, Week 1

The crops are still concentrated in the south central zone, where the volumes remain at the peak although the focus has moved towards the mid-season varieties, dominating Legacy and Brigitta, while the earliest varieties are already presenting a downward trend in their volumes.

The south zone is increasing its participation, mainly the Araucanía region and although it has not reached the peak of volumes yet, it shows an increase over the previous season.

During week 52 - which was interrupted by the Christmas celebrations and low intensity rains that affected some harvest areas - 8,620 tons were exported, accumulating a total of 47,821 tons up to date (1% more than last season at the same week).

Although the total volumes exported are similar to the previous year, there is a change in the configuration of varieties exported this season.

Thus, at week 52 and with a progress of 42% with respect to the initial estimate, the varieties that have been recommended not to be exported have decreased by 53% compared to the previous season and represent only 1% of the total exports.

On the other hand, varieties with restrictions on handling and harvest periods have been reduced by 15%, reaching 29% of the total exports. Finally, the export of the group of new varieties or those that have shown good post-harvest quality has increased by 17% and represent 70% of the total. This is in line with the recommendations delivered by the Chilean Blueberry Committee, to ensure quality in the destination markets.

Shipments of organic blueberries continue to increase and 5,206 tons have been exported until week 52, 11% of the total exported to date and 45% more than the previous year.



**CHILEAN BLUEBERRY EXPORTS, BY WEEK AND ACCUMULATED UP TO WEEK 1, IN TONS**

Week	From	To	Weekly Shipments					Accumulated		2019/20 Export Progress	
			2018/19 Season	Actual 2019/20				2018/19 Season	Actual 2019/20		
				Total	U.S./ Canada	Europe	Far East				Other
43	21-Oct	27-Oct	307	292	150	0	141	1	778	1.110	110995.2%
44	28-Oct	3-Nov	479	151	89	14	48	0	1.257	1.261	126087%
45	4-Nov	10-Nov	606	926	710	67	148	1	1.863	2.187	218694.2%
46	11-Nov	17-Nov	1.285	1.727	1.095	249	380	3	3.148	3.914	391390.2%
47	18-Nov	24-Nov	2.316	3.028	1.883	706	426	13	5.464	6.942	694225.5%
48	25-Nov	1-Dec	5.150	4.327	2.656	1.063	599	9	10.614	11.269	1126890.4%
49	2-Dec	8-Dec	6.745	6.678	3.384	1.979	1.306	9	17.359	17.947	1794699%
50	9-Dec	15-Dec	10.554	9.498	4.583	3.190	1.693	31	27.913	27.445	2744499.8%
51	16-Dec	22-Dec	8.788	11.756	4.772	3.990	2.981	14	36.701	39.201	3920125.8%
52	23-Dec	29-Dec	10.423	8.620	3.496	3.407	1.704	13	47.123	47.821	4782098.9%
<b>Season total</b>			<b>47.123</b>	<b>47.821</b>	<b>23.405</b>	<b>14.673</b>	<b>9.648</b>	<b>95</b>			

Source: Information prepared by IQconsulting from SAG/Asoex. From information prepared by Asoes A.G. according to the inspections forms submitted by the exporters to SAG (Agricultural and Livestock Service)

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