

## **As global avocado demand continues to grow, Mexican producers are looking to increase yields to meet that demand**

Mexico is the largest avocado exporter in the world and send most of its supply to the United States. The stability of the market and transportation advantages mitigate most competition from other suppliers.

Currently, the state Michoacán is the only state with phytosanitary clearance to export to the United States.

Total Mexican exports during MY 2018/19 were 1.145 MMT; this is 10.66 percent higher than the exported in MY 2017/18. Mexican exports to the United States during MY 2018/19 were 15.97 percent higher than the previous year, and MY 2019/20 exports are expected to continue to increase. Exports to the United States for MY 2019/20 are forecast at 1.0 MMT, a 12.5 percent increase from the previous MY.

Mexico also exports avocados to Canada and Japan. The Post forecast for avocado exports for MY 2019/20 is 1.25 MMT due to continued strong international demand and increased production.

According to sources, avocado producers are working to develop markets in the Middle East, including Turkey, Kuwait and Dubai. There is also interest in exporting to Hong Kong. Producers are able to apply a specialized treatment to allow for the 38 days of transit and ensure high quality upon arrival.

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