

## Prospects for development of organic food production in Poland

A report from IMAS International indicates that the number of companies preparing for the production of organic products in Poland increased by 12.8 percent, and that in the Central and Eastern Europe region, Poland has the most land for conversion to organic crops - 108.6 thousand hectares. Among other countries in the region, Romania (109.3 thousand hectares) and Hungary (95.2 thousand hectares) have the largest share of land undergoing transformation.

Despite the significant difference between the prices of regular food and organic products, and the limited availability of organic products outside of large conglomerates, economists' forecasts for the segment are very optimistic and indicate that it is at a breakthrough point.

Unlike Western and Northern European countries, Eastern and Central European countries such as Poland, Hungary and Romania are farmers and exporters of organic products, while the consumption of organic food on these markets is growing more slowly.

Green Europe is divided - on the one hand, there is a group of countries with highly developed organic food markets, significant consumer spending on organic products and growing demand that domestic production cannot cope with, and on the other - countries that are just developing their production and sales potential of organic food, where there is a huge market for development in terms of both the volume of crops, and the production and sales of organic products. Poland belongs to the second group of countries - it is the first among the ten EU countries with the largest area of arable ecological land and has a large potential for its increase.

Increased consumer awareness, higher earnings, ecological trends and a greater availability of eco products have resulted in the fact that over the past seven years the value of the organic food market has increased in Poland threefold.



The economic and social trends observed recently, show the dynamics of the increase in the value of the organic market segment at the level of up to 20 percent every year. Polish consumers are starting to pay attention to the quality and composition of products, the amount of preservatives and artificial additives. Organic food products are free from GMO, harmful pesticides, and chemical plant protection products, and are processed without preservatives, artificial colors and flavor enhancers. Organic farming and the processing process affect also the preservation of visual and taste qualities.

**Lien article :**

<https://www.freshplaza.com/article/9149628/prospects-for-development-of-organic-food-production-in-poland/>

