

New online tool launched for UK seafood trade, tariff data



Seafood importers and exporters in the United Kingdom now have instant access to seafood trade data back through 2010 and current tariff rates, following the delivery of the new online Seafish Trade and Tariff tool.

Launched at the Scottish Seafood Summit in Aberdeen by Arina Motova, interim chief economist at Seafish, the system has been designed through industry consultation to be user-friendly and interactive. Available through the trade body's website, it allows users to drill down into trade by product and country, giving businesses a better understanding of the U.K. seafood market.

“Having the data just a few clicks away within a self-service tool means businesses can access whatever information they want in their own time and their own way – from enquiries as specific as the volume and value of import and tariff on frozen warmwater shrimp imported to U.K. from India, for example, to obtaining a more general background picture on export and markets they might be considering entering,” Motova said.

The tool contains seafood trade figures for human consumption only and is based on Her Majesty's Revenue and Customs (HMRC) data. The information available includes weight, value and country by year





and can be displayed year-by-year, which according to Seafish, makes comparisons easy and allows businesses to identify trends and opportunities.

It was built using the business intelligence and analytics software Tableau.

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