

Commission to launch new market observatories for wine and fruit and vegetables

Two new market observatories, for fruit and vegetables and wine, will be launched by the European Commission later this year. These observatories will bring greater transparency and analysis to two key sectors for European agriculture. Together, these sectors represent around 30% of the EU agricultural output value, with 24.1% for the fruit and vegetable sector and 5.4% for wine.

Following the creation of observatories for crops, sugar, meat and milk, these two sectors will be the latest ones to benefit from observatories. The European Commission created the observatories to help the European agriculture sector to cope more effectively with market volatility and ensure more transparency.

However, because the fruit and vegetable sector comprises such a wide range of products, the focus of this observatory will be on tomatoes, apples, citrus fruit, peaches and nectarines.

The two observatories will be available online, providing a wide range of market data complemented by market analysis, short-term outlook reports and medium-term prospects. In parallel, a board of market experts for each sector will meet regularly to discuss the markets' state of play and data.

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