

Peru's avocados will reach four Asian markets this year

This year, Peru will export 335 thousand tons of Hass avocados, according to ProHass. The National Agrarian Health Service (SENASA) said that during this year the Peruvian Hass avocado would enter different Asian markets, such as Korea, Philippines, Malaysia, and Thailand, as well as Latin American markets, such as Colombia, which would help consolidate the avocado as one of Peru's main agricultural export products.

Producers are being trained in the phytosanitary certification of Hass avocados destined for export so that their product has the best conditions and complies with national and international standards, and the demands of the official authorities of the importing countries.

Arturo Medina, the general manager of the Association of Hass Avocado Producers of Peru (ProHass), stressed that producers should take the dry matter index allowed by Senasa into consideration to initiate the Harvest campaign, which must be at least 21.5% of maturity, to ensure that the fruit arrives in good condition at its destination and that customers enjoys a tasty fruit with no ripening problems.

This year the country is expected to export 335 thousand tons of Hass avocado, a volume similar to what it dispatched in the previous season, according to ProHass.

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