

## Spain: Census of melon and watermelon producers and marketers

The Melon and Watermelon Interprofessional Organization is working on the development of a census of producers and marketers. The goal is to find out what the market's composition and its productive potential are.

The preparation of this census is one of the tasks set for 2019 by the Melon and Watermelon Department of Cooperativas Agroalimentarias Castile-La Mancha, which is part of the Inter-Sectoral Organization, as revealed by the entity on Tuesday in a press release.

After determining the composition of this difficult market and its productive potential, "the census would make it easier to fund melon and watermelon promotion activities in Castile-La Mancha, necessary to give consumption a boost and improve the value of the products." The work carried out within the Interprofessional Organization has been analyzed by the Melon and Watermelon Sectorial Commission of Cooperativas Agroalimentarias Castile-La Mancha, in a meeting in which the first forecasts about the acreage and varieties to be grown by growers and cooperative members have been discussed.

For this year's campaign, Cooperativas Agroalimentarias predicts a slight reduction of the acreage, which in the common agricultural policy (PAC) of 2018 stood at around 6,000 hectares in the case of melons and 2,400 hectares in the case of watermelons, with a gradual growth of certain watermelon varieties to the detriment of melons.

The entity also said that the 2018 campaign was characterized by market volatility, low average prices that seriously compromised the profitability of the productions "and, again, the lack of unity of sellers in a market with few buyers."

Lien article : <https://www.freshplaza.com/article/9070109/spain-census-of-melon-and-watermelon-producers-and-marketers/>

