

Pakistan exported 125,000 tons of kinnows

From December 2018 until this date, Pakistan has exported 125,000 tons of kinnow at the rate of \$500 per ton. The nation has fixed its export target at 350,000 tons for this season, which will conclude in March/April.

All Pakistan Fruit and Vegetable Exporters, Importers and Merchants Association (PFVA) Patron-in-Chief Waheed Ahmed has stated that the kinnow export target would be achieved if rains do not damage the orchards and goods carriers movement remains good. Pakistan exported 375,000 tons of kinnow -worth \$200 million- last year. Bulk exports of the citrus fruit were made mainly to Russia, the Philippines, Indonesia and the UAE. However, Pakistan has failed to capitalise on the Iranian market for the last eight years, where 80,000-100,000 tons could easily be shipped, Waheed Ahmed admitted.

He said the Association has submitted recommendations to the Federal Minister for National Food Security and Research regarding enhancement in production and exports of fruits and vegetables leading to creation of ample employment opportunities for millions of people.

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