

CSO Italy: Italian kiwi production did not meet expectations in 2018

The 2018 Italian green kiwi production quantification by CSO Italy has now ended.

The production did not meet expectations, especially because of exceptionally adverse climate conditions which negatively affected the pre-harvesting fall phase. The total green kiwi marketable production – destined to the fresh produce market – was 333.000 tons, similar to what happened in 2017 and less than 30% of the 2013-16 average.

The most affected Italian regions have been Lazio, Emilia Romagna and Veneto. Elisa Macchi, CSO Italy manager, said, “Once again, the total green kiwi production is lower than the actual potential of our country. In September, we did not expect a glut. However, the events of October and November reduced the quantity in different Italian regions.”

Elisa Macchi concluded, “The quality of the produce was good, certainly better than last year. The marketing started late because of the prolonged harvesting time. However, now it is matching the selling rhythm one would expect in this period.”

Lien article : <https://www.freshplaza.com/article/9055194/cso-italy-italian-kiwi-production-did-not-meet-expectations-in-2018/>

