

Pakistan to raise kinnow exports to China to 50,000-80,000 tons

This Wednesday, Shamsul Islam Khan, Member Managing Committee of the Karachi Chamber of Commerce and Industry (KCCI) stated that Pakistani manufacturers, businessmen and traders should frequently visit China and explore opportunities to enhance exports.

Among many other products, Shamsul Islam said the export of fruits could also be enhanced. Most prominent among these is the citrus variant known as kinnow, which hit a record high export figure in the 2017-18 season. "We have a capacity of exporting 50,000 to 80,000 tons of kinnow to China in the next few years." About the export of mangoes, he said this fruit revered as the king of fruits in Pakistan and its export to China could be enhanced.

He said there were only a few outlets of Pakistani food in China and asked entrepreneurs to come forward and open Pakistani restaurants in different cities of China to introduce Pakistani high-quality cuisine, already very popular all over the world. About the China Import Expo held in Shanghai, he hoped Pakistan's exports to China would increase substantially.

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