

Pomegranates from Azerbaijan allowed into EU

Azerbaijan may export pomegranates to four EU countries: Germany, France, Latvia and Poland. This was stated by secretary of the Association of Manufacturers and Exporters of Pomegranate, Shahin Hasanli. Negotiations are underway and a speedy conclusion is expected, he stressed.

The representative of the Association noted that this year the growth of exports of pomegranate is projected at 20-25 percent compared with last year. Currently, the main export destination of the Azerbaijani pomegranate is neighboring Russia. Today, there is a strong competition in the European market, which is mainly supplied by North African and Southern European countries. Despite this fact, Azerbaijani fruits, which are distinguished by being organic, can take a worthy place in the European market.

The Pomegranate Producers and Exporters Association was established on October 31, 2016. It currently has more than 20 members. The aim of the Association is to provide services and support to farmers interested in growing pomegranate, as well as promoting the pomegranate within the “Made in Azerbaijan” brand throughout the world.

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