

Peru could become the largest exporter of blueberries in the world

The Chavimochic Project, which allows irrigating the lands of the Chao, Viru, Moche, and Chicama valleys in the region of La Libertad, has allowed producers to grow many agroindustrial products that have placed Peru among the main agro-exporting countries in the world.

One of these products is the blueberry, and, according to the head of Agrarian Extension of the Chavimochic Project, Carlos Valverde, Peru is expected to export 76,000 tons of blueberries worth 600 million dollars in the current campaign (2018-2019).

Valverde said that during 2017, Peruvian blueberry exports had amounted to 281,415,111 dollars, which accounts for nearly 30 percent of all the agricultural exports from those northern valleys (927,775, 973 dollars).

The official also said that Peru would ship 100,000 tons of blueberry worth 800 million dollars in the 2019-2020 campaign, and 120,000 tons worth 1 billion dollars in the 2020-2021 campaign.

"The data confirms that blueberries will become Peru's main agricultural export product, as these exports will surpass grape, coffee, and avocado exports. Peru will become the leading exporter of blueberries in the world," he said.

Valverde said that there were currently about 3,000 hectares of large agroindustrial producers and farmers associations that were devoted to blueberry cultivation in the valleys where the Chavimochic project is being carried out.

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