



Frozen fruit market in the EU: Germany remains the largest importer

According to the report "EU: Frozen Fruits - Market Report. Analysis And Forecast To 2025", recently published by IndexBox, the production of frozen fruits stood at 799K tonnes in 2017, falling by 5% over the last year. This was preceded by a period of strong growth from 2015-2016, following a five year stretch of a relatively stable trend pattern. The reduced production figures recorded over the past year can be explained by the falling volume of production in two key producer countries – namely Poland and Italy.

Poland assumed a 45% share of EU frozen fruit production

Poland (359K tonnes) was the largest producer of frozen fruit in the EU, supplying 45% of total production. Italy (173K tonnes) assumed second position, with a 22% share, followed by Spain (35K tonnes), the Netherlands (34K tonnes), Belgium (31K tonnes), Hungary (27K tonnes), Germany (23K tonnes), Sweden (22K tonnes), Greece (19K tonnes) and France (19K tonnes). From 2007 to 2017, the most pronounced paces of growth in terms of production were observed in Spain (+14.6%) and Hungary (+13.4%), while the major producer – Poland saw a modest growth of +1.9% per year.

A substantial share of frozen fruit products from abroad remains typical of the EU frozen fruit market

Approx. 46% of the EU frozen fruit market is buoyed by imported products from abroad. The share of imported products in consumption fluctuated over the past decade, but always remained at a figure of at least 41%, thereby indicating the substantial extent of foreign products on the market. Serbia, Morocco, China, Canada, Ukraine, Egypt and Turkey constitute the main foreign suppliers to the EU market.

Poland remains the main EU supplier of frozen fruit

The export volume totaled 864K tonnes in 2017, an increase of 2% against the previous year. The volume of frozen fruit exports has increased slowly since 2010, with slight fluctuations being observed in certain years.



In 2017, the value of exports totaled €1.4B, increasing over the last two years.

As of 2017, Poland indicated the largest export volume, with 339K tonnes, comprising 39% of total EU imports. It was followed by the Netherlands (13%), Belgium (10%), Spain (8%), Germany (6%), Italy (3%) and Greece (3%). Exports from Poland increased at an average rate of +2.2% per year from 2007 to 2017. However, the highest annual growth rates were observed in Spain (+5.0%) and the Netherlands (+4.6%).

Germany remains the largest market for imported frozen fruit

The volume of EU imports totaled 1.3M tonnes in 2017, an increase of 6% against the previous year. In value terms, it equated to €2.2M. The volume of frozen fruit imports maintained a trend pattern which echoed that of the volume of exports: these trade flows complement each other on a global scale.

As of 2017, Germany indicated the largest import volume, with 404K tonnes, which also accounted for 30% of total EU imports. It was followed by France, which occupied another 13% share, and the Netherlands (11%), Belgium (9%), the UK (7%), Poland (7%) and Italy (4%).

Frozen fruit imports into Germany increased at an average annual rate of +2.5% from 2007 to 2017. At the same time, Poland emerged as the fastest growing importer in the EU, with a CAGR of +10.0% from 2007-2017. The other countries also displayed positive, but moderate paces of growth.

Rapport complet (Monde) : <https://www.indexbox.io/store/world-frozen-fruit-and-nuts-market-analysis-forecast-size-trends-and-insights/>

Rapport complet (UE) : <https://www.indexbox.io/store/eu-frozen-fruits-market-report-analysis-and-forecast-to-2020/%20/>

Lien article : <http://www.freshplaza.com/article/9020192/Frozen-fruit-market-in-the-EU-Germany-remains-the-largest-importer>