



## Brazil: Record export sales orange juice

Thanks to the American market, which was affected by internal supply problems, Brazil closed out the 2017/18 orange harvest with a 29% increase in exports of fruit juice. With this result, the volume shipped was the largest in history.

According to data from Secex (International Commerce Secretariat), Brazil exported a total of 1.15 million tons of orange juice concentrate, compared to 894,600 tons from the previous harvest.

Approximately 315,400 tonnes were shipped to the United States alone, representing an increase of 83% over the 172,700 tons shipped in the previous cycle. This increase was much greater than any recorded for other export markets.

The Americans purchased more juice this year for two reasons.

First of all, the country suffered from internal harvest supply problems caused by hurricane Irma, which devastated cities in South Florida and the Caribbean between the 6th and 7th of September of last year. Major orange growers' fields were destroyed by the hurricane.

Additionally, the American market purchased more this year because last year, Brazil exported much less. This in turn was due to restrictions due to its own, smaller national harvest.

Lien article : <http://www.freshplaza.com/article/198569/Brazil-Record-export-sales-orange-juice>