

Spain: Strawberry volume marketed up by 24%

The latest report on the development of the 2017/2018 berry campaign in Huelva, published by the Prices and Markets Observatory of the Council of Agriculture of the Government of Andalusia, shows that in week 14 (from 2 to 8 April), "the volume of strawberries marketed was 24% greater than in the previous week."

The report stresses that "the plants are currently fully productive and that the campaign is about to reach its peak."

However, they also say that "the increase in the supply is pushing prices down." In fact, the average price paid to producers in week 14 for standard packed strawberries has dropped to 0.69 Euro/kilo, which is similar to the one recorded in the same week of the two previous campaigns, although 40% lower than in the week of Easter.

In the five previous campaigns, by week 14, an average of 57.96% of the total production expected for the entire campaign had already been sold.

According to data from the Federal Ministry of Agriculture and Food of Germany, which is the reference for the Observatory, the average price of Spanish strawberries in German wholesale markets in week 14 this year stood at 3.23 Euro/kilo, which is 18% below the price of the previous week.

In the German markets, strawberries of all origins have all become cheaper, as the supply of strawberries in the international markets is increasing with the start of the campaign in more and more European countries.

Regarding raspberries, the volumes sold during week 14 increased by more than 16% compared to the previous week, while the average price paid to the producers fell by 8.7%, standing at around 6.04 Euro/kilo, according to the data collected by the Observatory.

The average price so far this campaign is 6.43 Euro/kilo, compared to the 5.76 Euro/kilo obtained in the same period of the previous campaign.

In the two previous campaigns, by the end of week 14, an average of 56.28% of the total raspberry production expected for the whole campaign had already been marketed.

Lastly, regarding blueberries, the Observatory states that in week 14, the volume marketed has grown by about 25% compared to the previous week, while the average price paid to the growers has dropped by 18.1%, standing at 5.49 Euro/kilo.