

## MSC-certified seafood sales grow 60pct

Sales of sustainable seafood grew 60 per cent in the last two years in the United Kingdom, according to the Supermarket Sustainable Seafood League, published by the Marine Stewardship Council (MSC).

The study reveals that German discount chain Aldi stocks the highest proportion of MSC-certified seafood of any supermarket in the country -- almost 80 per cent.

Sainsbury's came second in the table, stocking more than 200 certified products to make up 76 per cent of its wild seafood range.

Lidl came third with just over 100 products or 72 per cent of its range.

Further back rank Waitrose with 67 per cent MSC certified, Coop with 61 per cent and Tesco with 48 per cent.

The survey shows that Asda introduced the biggest increase in its certified sustainable range from 17 products to 52, or 38 per cent.

Marks & Spencer had 19 per cent of its seafood products certified whereas Iceland and Morrisons were at the bottom of the league table with less than 5 per cent of their seafood range certified sustainable.

"The majority of British supermarkets are making a real investment in the future of their seafood. If you're buying MSC-labelled fish or seafood in one of these top five supermarkets, you're helping to make a positive difference to the world's oceans," pointed out MSC programme director Toby Middleton.

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