

Ukraine: \$66.5 million worth of berries exported in 2017

According to the Ukrainian Horticultural Association, the 2017 exports of soft berries from Ukraine, mostly bilberries and blueberries (61%), amounted to \$66.5 million.

“Currently 44% of all exports in terms of volume and 47% in revenues come down to forest fresh and frozen bilberries,” it said. At the same time, Association analysts expect that the volume of export of this berry will decrease as will its share in exports. “The main reason is that the number of people who collect wild berries is declining, because many of them left for the EU due to the visa-free regime,” the experts explained.

Open4business.com.ua quotes the report stating that in general, ‘wild’ berries account for about 50% of all exports in quantitative terms and for more than 50% in revenues.

Lien article : <http://www.freshplaza.com/article/191515/Ukraine-66.5-million-worth-of-berries-exported-in-2017>