

## Spain: Strawberry campaign expected to close with 320,000 tonnes

The president of the Association of Producers and Exporters of Strawberries from Huelva (Freshuelva), Alberto Garrocho, has stated that the sector plans to close the current campaign, which he rated as "good and comfortable," with 320,000 tonnes of strawberries.

In a press conference, Garrocho has pointed out that for now, and already heading the final stretch of the campaign, it can be said that this year's season "has been very much easier than we are used to, with stable prices. It has been very good for the growers, who are happy after three or four bad years."

He pointed out that, at present, in mid-May, other European countries, like France and Germany, are starting to produce, so the goal for the remainder of the campaign (15, 20 or 30 days) is for "the producers not to lose any money."

To this end, the strategy is to keep those customers who are still ordering fresh and devote the rest to the processing industry.

Garrocho was said to be satisfied with the fact that this has been a campaign in which "all the fruit has been sold, because there are so many varieties that there are no production peaks, so sales are spread out and the market conditions remain stable."

With regard to the next edition of the Red Fruit Congress, which will once again have Caja Rural del Sur as its main sponsor, it has been announced that the inaugural conference will be given by Antonio Garrigues Walker and that the event will have speakers from Latin America, specifically from Chile and Peru.

**Lien article :** <http://www.freshplaza.com/article/175439/Spain-Strawberry-campaign-expected-to-close-with-320,000-tonnes>