

Peru will be able to export blueberries to China starting December

Peruvian fresh produce is gaining ground in China. The country, which already exports Hass avocado, grapes, mangos, and asparagus to China, will start exporting blueberries to the Asian country in December.

The Ministry of Agriculture stated that the specialists of the National Service of Agrarian Health (SENASA) and the General Administration of Quality Supervision, Inspection and Quarantine (AQSIQ) had approved a protocol for the export of fresh blueberries from Peru to China, and that this document would be signed at the Asia-Pacific Economic Cooperation Summit (APEC).

Negotiations to open this market for blueberries began in 2015, after Peru achieved access for its Hass avocados into China. The phytosanitary protocol allowing Peru to export blueberries to China, a market of more than 1,400 million consumers, will be signed at the 24th APEC Summit, which will be held on November 19 and 20 in Lima.

Peru has over 4,000 hectares planted with blueberries and, so far in 2016, the country has exported 17,547 tons, much more than the 11,327 tons it exported in 2015. The main destinations are the United States, Netherlands, United Kingdom, and Canada.

Peruvian exporters expect to begin shipping blueberries to China in December, as consumer interest for this product will increase for the celebration of the Chinese New Year in late January 2017.

The President of Pro Arandanos, Miguel Bentin, thanked the President of the Republic, the Minister of Agriculture, and SENASA, for their effort and work during their trip to China..

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