

Spain, canned fish consumption up 9pc

The Spanish have increased their consumption of canned seafood in more than 350 grams since 2010. This increase implies a 9 per cent consumption growth, highlighting canned seafood, as the only product of fishing and aquaculture that has increased its per capita consumption in the latest six years.

In 2015, Spanish households consume a total of 1.1 million tonnes of fishery and aquaculture products worth EUR 8,969 million, of which 199.6 tonnes have been canned seafood valued at EUR 1,827,000, coming to represent 17.3 per cent and 20.4 per cent of the total volume and value, respectively.

The total consumption of fishery and aquaculture products in Spain's households was in 2015 amounting to 25.9 kilograms per inhabitant per year, with fresh fish representing the most widely consumed of almost 45 per cent of the total, followed by canned seafood (4.5 kilograms per capita), fresh seafood (4.0 kilograms per capita), frozen seafood (2.8 kilograms per capita), frozen seafood (2.3 kilograms per capita) and cooked seafood (0.6 kilograms per capita).

The distribution channel where Spanish households buy canned seafood is mainly in supermarkets and self-service stores, where 51.3 per cent is purchased, followed by hypermarkets (20.1 per cent), discount stores (18.4 per cent), traditional shops 5 per cent and other remaining 5.2 per cent.

The main consumers of canned fish and seafood in Spain are inhabitants from the Canaries together with those from Murcia and Aragon, while those consuming the least are from Balearic Islands and Navarra.

Source : <http://fis.com/fis/worldnews/worldnews.asp?l=e&ndb=1&id=85165>