

Reinventing the Seafood Business



Ocean Executive Inc. has developed an expansive Internet trading portal that will bring together consumers and merchants from the global seafood industry.

The online trading portal launched its website at the Seafood Expo North America in Boston earlier this month and has begun hosting private auctions.

The business, which was presented for the first time in 2015 at the Seafood Expo North America, has been focusing on the development of its website since its started in 2014.

According to its founder, Mike Budreski, Ocean Executive combines the social networking aspects of LinkedIn and the auction features of eBay, a stage of a real-time, location based, transactional, electronic platform that offers both an open marketplace (market auction) and private marketplace (spot auction) in addition to the buying and selling of forward and future contracts for a wide range of physical seafood commodities. The platform provides seafood professionals with the ability to post buy and sell auctions twenty-four hours per day, seven days per week.

The Ocean Executive marketplace is user-generated data for a wide range of seafood species and specifications. Through its data analytics the Ocean Executive user is able to take advantage of price discovery at their specified trading locations, through its easy to navigate dashboard. This unique service provides increased buying & selling efficiencies for users and gives them a better idea of prices and volumes traded in the global marketplace, leading to improved business practices and increased profits.

Ocean Executive's platform offers both an open bilateral bid/offer exchange and private auction marketplace. The platform provides an e-Commerce solution for all seafood companies in the supply chain; from the fishermen and processors who pull the product from the water and package it, to the wholesalers, distributors, traders,

brokers, and foodservice companies that deliver those finished goods to grocery stores, retailers and large restaurant chains.

As it enter into this new market segments, Ocean Executive's primary focus is to attract and educate seafood professionals about this new technology, and to teach them how to navigate through the OceanEx platform. This trading platform will bring multiple trading partners onto one common platform, allowing the flexibility to conduct business in a more profitable and direct manner.

Ocean Executive is the first Canadian seafood-trading platform that offers a wide range of fresh & frozen seafood commodities at different trading hubs/locations around North America.

The platform is intended to allow seafood professionals to source new products & brands, find new suppliers/buyers, and keep up-to-date on industry news, data and trends. Displaying their company and products on Ocean Executive's platform will give them the opportunity to gain and maintain their competitive edge within the seafood industry, staying top-of-mind with market pricing, all while remaining anonymous.

About Ocean Executive

Ocean Executive's mission is to provide a reliable, efficient and secure global online marketplace that enables economic opportunity for seafood professionals around the world.

The company's vision is to pioneer a seafood community built on commerce, sustained by trust, and inspired by opportunity. Ocean Executive brings seafood professionals together every day on a local, national and international basis through a professional and secure trading platform.

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