

## Export of Brazilian fruit and vegetables has grown in 2015

Brazilian currency decreased strongly in value. At almost 800,000 tonnes the Brazilian export of fresh fruits and vegetables in 2015 was over 16% larger than the year before. After a peak of almost a million tonnes in 2007 the export continually decreased to 700,000 tonnes in the years 2011-2014.

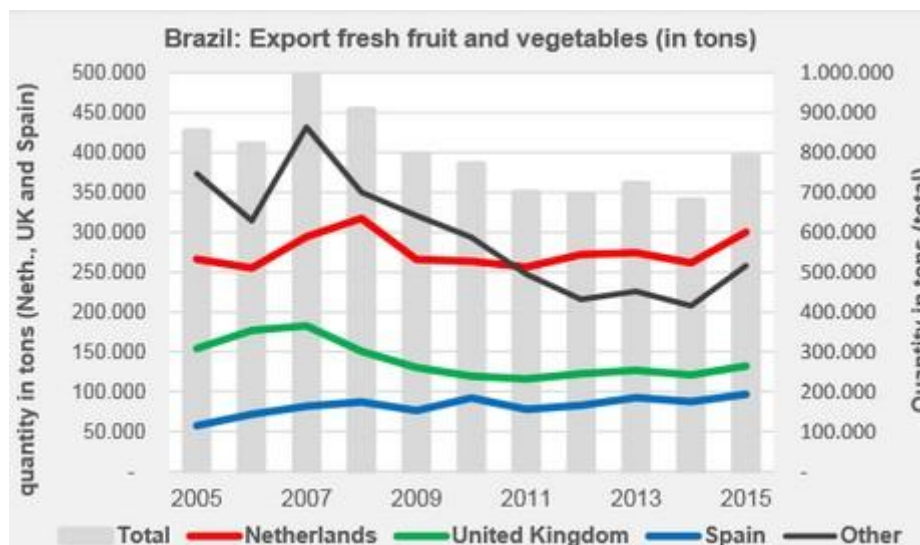
Expressed in dollars the export last year had a value of 0.65 billion dollars. This was around as much as both years before. Expressed in the Brazilian currency, the real, the value last year was considerably bigger, 2.1 billion real compared to 1.5 billion real in 2014.

The real has declined strongly in value since 2011. Compared to the Euro value the real was only a third in value in 2015 compared to 2011. Compared to the dollar the real dropped even further in value. The dollar was worth a quarter more than the Euro in 2015 compared to 2011. This decrease continued into the start of 2016.

### The Netherlands the most important buyer by far

The Netherlands is the most important buyer of fresh fruits and vegetables in Brazil by far. In 2015 the export to the Netherlands was even of a record size. It was an amount of 300,000 tonnes, which is 38% of the total. In recent years it was repeatedly a small 40%. The United Kingdom is the second buyer.

Every year around 17% of the Brazilian export of fresh fruits and vegetables goes to the United Kingdom. In 2015 this was an amount of over 130,000 tonnes. Spain is the third buyer. In recent years around 12% of the total export goes to Spain each year. In 2015 this was a small 100,000 tonnes.



### 80% to EU countries

The sales is very strongly focussed on EU countries. In 2015 the share of all EU countries in the Brazilian export of fresh vegetables was almost 80%. Of the entire Brazilian export around a sixth goes to EU countries.

In 2015 this was 34 billion dollars of the total 190 billion dollars. Brazil exported a value of 10 billion dollars to the Netherlands in 2015.



### **Most orange export to industry by far**

Large amounts of oranges are produced in Brazil. The USDA expects a harvest of 16.7 million tonnes for the coming season.

Brazil is the main producers of oranges at a distance. The United States and China follow at a suitable distance with each around 7.5 million tonnes.

The Spanish production is over 3 million tonnes. Brazil only exports a very small part as fresh product each year.

In 2015 it was more than in the years before with 23,000 tonnes, but less than in 2011 when almost 40,000 tonnes was exported.

Very small amounts of Brazilian oranges go to the Netherlands, only 1,000 tonnes in 2015.

The largest part by far of the Brazilian oranges is intended for the juice industry. It is expected that over 11 million tonnes of oranges will be processed into (concentrated) juice.

In 2015, 2 million tonnes of orange was exported with a value of almost 2 billion dollars.

Belgium is the main buyer with 0.8 tonnes in 2015.

The Netherlands is second with 0.56 million tonnes in 2015.

The United States is the third buyer of Brazilian orange juice.

Read the full report [here](#).

Source : <http://www.freshplaza.com/article/152281/Export-of-Brazilian-fruit-and-vegetables-has-grown-in-2015>