

State of the Industry: Seafood in the U.S. (2015 Edition) - Research and Markets

The **Research and Markets** has announced the addition of the "[State of the Industry: Seafood in the U.S. \(7th Edition\)](#)" report to their offering.

The State of the Industry reports are concise, yet detailed studies filled with priceless data, forecasts, and objective analysis. The amount of valuable data and analysis in this report far outweighs its cost and is well worth the investment. Depending on the topic, State of the Industry reports include historical, current, and future sales data; drivers of market growth; consumer data; a summary of the leading companies; distribution channels, foreign trade, and other relevant data and analysis. This information is a vital part of any successful business plan.

Key Topics Covered:

1. Drivers of Industry Growth
2. Health Trends Help Boost Demand
3. Organic and Sustainable Seafood
4. Economy's Impact on Sales
5. U.S. Apparent Consumption
6. Imports and Exports
7. Overall U.S. Shipments
8. Fresh Fish and Seafood
9. Frozen Fish
10. Frozen Shellfish
11. Canned Seafood
12. Producer Price Trends
13. Per Capita Consumption
14. Demographic Trends for Expenditures on Fish and Seafood
15. Industry Leaders
16. Social Media a Vital Marketing Tool for Seafood Companies

For more information

visit http://www.researchandmarkets.com/research/fgrtf7/state_of_the

Source : <http://www.businesswire.com/news/home/20160119006766/en/State-Industry-Seafood-U.S.-2015-Edition-->