

## Key events and Fairs during 2016 for professionals in the olive oil sector

From *Mercacei* we say goodbye to 2015 with a review of the most important international agricultural and food fairs to be held during 2016 which are focussed on companies interested in promoting their EVOOs and expand their activity around the world.

2016 starts with the [Winter Fancy Food Show](#), which will be held from 17 to 19 January in San Francisco, being an exclusive showcase which will display all types of delicatessen food such as extra virgin olive oil.

Later on that same month, Milan will host once again [Olio Officina Festival](#), a cultural event created by writer and editor of Olio Officina Magazine, Luigi Caricato. The fifth edition of this event will take place from 21 to 23 January in the Palazzo delle Stelline of the Italian city.

In the capital of Spain the International Tourism Trade Fair, [Fitur](#), will take place from 20 to 24 January. This event will become once again a global meeting point for tourism professionals. As every year, Fitur will focuss, among other areas, in the olive grove culture and the excellence of extra virgin olive oil, hosting various promotional activities of this key food of the Mediterranean Diet.

Subsequently, [Madrid Fusion](#) will take place in the same Spanish city. The International Summit of Gastronomy will return to the Congress Palace of Nations between 25 and 27 January, with countless presentations, demonstrations, master workshops, tastings and lectures focussed on the new trends of author cuisine.

Also in February -after the organization of major events such as [Prodexpo](#) (from 8 to 12), reference event in the Russian market- [BioFach](#) will take place, the world's largest platform dedicated to the organic sector in the Nuremberg's Exhibition Centre from 10 to 13 of February. In this month, will host [FIMA](#) (days 16 to 20 in Zaragoza); [Gulfood](#) (days 21 to 25 in Dubai); and [Olipremium](#) (22 February in Madrid).

March will be completed with the celebration of [World Olive Oil Exhibition](#) (days 2 to 3 in Madrid); [Olio Capitale](#) (days 5 to 8 in Trieste, Italy); [Foodex Japan](#) (from days 8 to 11 in Tokyo, Japan); [Gastro Vision](#) (days 11 to 15 in Hamburg, Germany); [AoveSol](#) (from days 11 to 13 in Torremolinos, Spain); and [ExpoANTAD & Alimentaria Mexico](#) (days 16 to 18 in Guadalajara, Mexico).

Meanwhile, April will host important international events such [Salon de Gourmets](#) (between 4 and 7 in Madrid), the largest annual gathering dedicated to quality products, including extra virgin olive oil; [SOL & Agrifood](#) (from 10 to 13 in Verona, Italy); [SIAL Canada](#) (from 13 to 15 April in Montreal); [World Food Warsaw](#) (19 to 21); [Olivtech](#) (27 to 30 in Izmir, Turkey), [Ovibeja](#) (21 to 25 in Beja, Portugal); [Alimentaria](#) (25 to 28 in Bracelona, Spain); and [SIAM](#) (from 27 April to 1 May in Meknes, Morocco).

May will also have a strong international focus with interesting exhibitions dedicated to the olive oil sector such as [SIAL China](#) (5 to 7 in Shanghai); [CIBUS](#) (9 to 12 in Parma); [Luxe Pack New York](#) (11 to 12 in New York); [Oil China](#) (18 to 19 in Beijing); and [PLMA](#) (24 to 25 in Amsterdam). In Spain, Montoro (Cordoba) will host once again between days 11 to 14 the XVIII edition of [Feria del Olivo de Montoro](#).

### **Second half of 2016**

Also, the summer season will arrive with appointments already confirmed as the [Summer Fancy Food Show](#). Next year it will take place between 26 and 28 June at the Jacob K. Javits Convention Center in New York.

The olive sector faces the second part of the year with :

[Speciality & Fine Food Fair](#) (4 to 6 September in London);

[Fine Food Australia](#) (from 12 to 15 September in Sidney, Australia);

[World Food Moscow](#) (from 12 to 15 September in Moscow, Rusia);

[Luxe Pack Monaco](#) (21 to 23 September in Monaco);

[SIAL Paris](#) (from 16 to 20 October in Paris, France);

[Nordic Organic Food Fair](#) (from 16 to 17 October in Malmoe, Sweden);

[Food & Hotel China](#) (from 7 to 9 November in Shanghai); and

[Empack, Packaging Innovations y Logistics](#) (from 23 to 24 November in Madrid).

Source : <http://en.mercacei.com/noticia/1202/news/key-events-and-faris-during-2016-for-professionals-in-the-olive-oil-sector.html>