

Poland: Strawberries 15% cheaper than last year

The Polish strawberry season has already started. This year, the fruit produced in high tunnels has arrived around the same period as last year, but prices are cheaper.

At Bronisze Wholesale Market, the price per kilo of Polish strawberries is 15% lower than a year ago, currently standing at 18 to 20 zloty per kilo (4.4 to 4.9 Euro).

On many stalls, traders have attempted to sell strawberries from Spain passing them as Polish; however, their appearance and taste is different to that of the domestic production. Spanish strawberries are much cheaper, with a kilo costing between 7 and 9 zloty (1.7 to 2.2 Euro). Some strawberries are also imported from Hungary, with similar prices to those of the Polish fruit.

The sale of domestic cabbage, cauliflower and asparagus has also started. Asparagus prices range between 8 and 10 zloty (1.9 and 2.4 Euro) per bunch or per ½ kg (like a year ago); cauliflowers cost 5 to 6 zloty per unit (1.2 to 1.5 Euro), which is 20% more expensive than a year ago, while cabbage prices are about 1/5 cheaper, ranging between 2 and 2.75 zloty per head (0.5 to 0.7 Euro). Radishes cost 1.20-1.50 zloty per bunch (0.3-0.4 Euro).

Contrary to previous announcements, there is very low supply of domestic apples, and prices are high. Some varieties are more expensive compared to a year ago. In Bronisze, prices range between the 2 zloty per kilo (0.5 Euro) of the less popular variety and the 3.66 zloty per kilo (0.9 Euro) of varieties such as the Empire, Alwa, Cortland, Gala and Golden.

Source : www.freshplaza.com/ 13/05/2015