

Spain, Andalusian oranges close 2014 with 28% lower prices

Average orange prices at origin in Andalusia, mainly of the Navelina and Salustiana, have closed 2014 28% below those of the previous season, according to the latest report of Andalusia's Markets and Prices Observatory, which has estimated the average value of this product in December at 0.13 Euro/kilo, compared to the 0.18 Euro/kilo of the same month in 2013.

While Navelina oranges have a price at origin of €0.11/kilo, the Salustiana stands at 0.18 Euro/kilo. Companies are facing great difficulties to sell their oranges in the European markets, and thus many are shipping within the domestic market, which is saturated at the moment.

This, together with the drop in prices, is increasing the volume of fruit sold to processors and juice factories, which are taking advantage of the situation to lower prices, which now stand between 0.07 and 0.08 Euro/kilo.

With regard to mandarins, the price remains stable at around 0.22 Euro/kilo, although sales have stalled significantly to keep prices up, as a slight decrease in sales has been registered.

With the entry into the market of new varieties it is expected that both domestic and international sales will reactivate.

In the current campaign, Andalusia will produce 1.9 million tonnes of citrus, which represents an increase of 10.4% compared to the previous season. Of these, 1.4 million tonnes correspond to oranges and almost 330,000 to mandarins.

Source: Agroinformación

Source : [http://www.freshplaza.com/article/133372/Spain-Andalusian-oranges-close-2014-with-28-procent-lower-prices\(08/01/15\)](http://www.freshplaza.com/article/133372/Spain-Andalusian-oranges-close-2014-with-28-procent-lower-prices(08/01/15))