

Egypt: "Russian ban has made a hole in the market for us"

The green bean season got off to a good start at Green Egypt, according to export manager Khaled Shaker. "We have had a good growing season, and are producing around 250 tonnes per day, which is normal." The beans are grown on the open field, in greenhouses or in plastic tunnels, and are packaged in modified atmosphere bags.

"Our main sales market is the UK, where we sell 7% of our produce, and we have some competition here from the Netherlands and a little from Germany. We are also hoping to export a little to Russia now that the Dutch and German green beans can't be sold there. The Russian ban has made a hole in the market for us, but we want to keep the UK as our main market."

Green Egypt sells their produce to the retail, under their own brand of the same name. Their products include grapes, spring onions, strawberries and chillies. They supply to 21 countries around the world.

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