

## Value of Australian cherry exports increase 25% in 2014

The Australian cherry export season has concluded with 2,737 tonnes exported worth A\$39.2 million. The result was 5.2 per cent below last year's record volume though 25 per cent higher by value with higher unit values recorded aided by strong demand and a lower exchange rate

### Key results – October to February 2014

|           |          |                 |
|-----------|----------|-----------------|
| Volume    | 2,737 MT | -5.2%           |
| Value     | 39.22m   | 25%             |
| \$ per kg | 14.33    | +32 % (+\$3.47) |

- Hong Kong accounted for 43 per cent of the export volume in 2013/14 season and increased 6 per cent to 1,180 tonnes.
- Taiwan finished 24 per cent lower with 475 tonnes all recorded from Tasmania accounting for 17 per cent of trade.
- Singapore dipped 20 per cent to 286 tonnes.
- There were 151 tonnes exported direct to China making China the 4th largest destination.
- By state, New South Wales lifted 7 per cent to 848 tonnes, Victoria dipped 5 per cent to 488 tonnes while Tasmania's export figures recorded a decline of 11 per cent to 1,328 tonnes though still accounting for a leading 49 per cent of all cherry exports.
- Australian cherry exports were valued at \$39.23 million for the 12 months to February 2014 reflecting a price point \$14.33 per kg.

Source : [http://www.freshplaza.com/\(09/04/2014\)](http://www.freshplaza.com/(09/04/2014))