

Des investissements massifs pour la Chine le plus grand détaillant de fruits en ligne.

China's biggest online fresh fruit retailer, Fruitday.com, has received an investment of tens of millions of dollars from ClearVue Partners, SIG Asia Investments and other investors to roll out its services across the greater China region. The new financing follows the establishment of a 262 million USD fund last month to expand Fruitday's business. The company says that total fresh fruit consumption in urban areas in China was estimated at about 65 billion USD in 2013, and is growing at about 15% per year.

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