

Le Brésil importe chaque année plus d'huile d'olive

Brazilian imports of olive oil and olive pomace oil continue upwards, reaching 74 873.8 t in 2012/13 representing 5 pc growth on the previous season.

EU countries accounted for 88% of this tonnage, with Portugal leading the way (57%), followed by Spain (25%), Italy (6%) and Greece (1%). The remaining 12% came from Argentina (9%), Chile (2%) and miscellaneous other countries (1%).

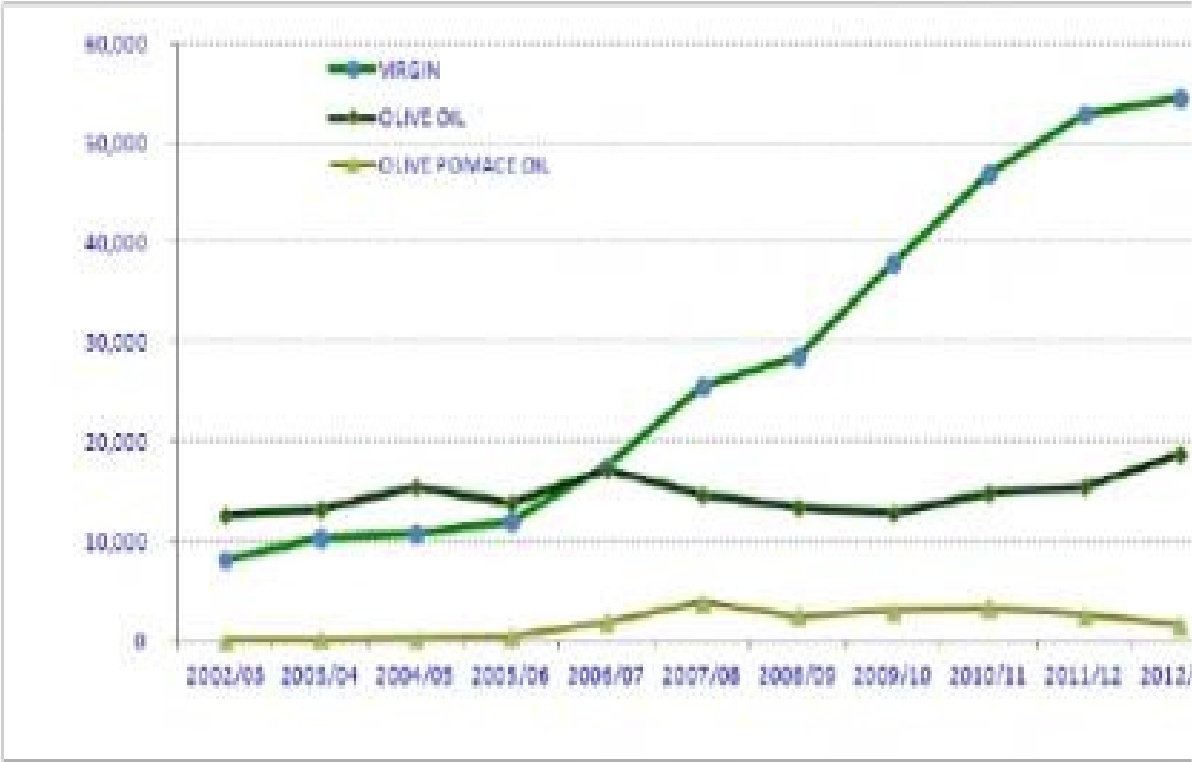
BRAZIL - OLIVE OIL IMPORTS BY SOURCE COUNTRY (INCLUDING ANY OLIVE-POMACE OILS)					
Source	2008/09	2009/10	2010/11	2011/12	2012/13
	t	t	t	t	t
Germany	1.3	4.8	2.0	6.8	3.7
Spain	10,470.3	12,325.6	17,163.0	17,806.8	18,485.5
France	27.2	27.8	14.0	11.2	4.7
Greece	363.9	372.2	672.5	451.3	314.1
Italy	3,017.3	3,771.5	4,145.0	4,184.4	4,637.1
Portugal	23,336.0	29,755.0	35,652.4	40,308.1	42,806.6
Albania			18.3	0.0	
Morocco			126.7	0.0	126.0
Tunisia	79.3	16.0	15.0	21.5	42.5
Argentina	7,055.1	7,233.4	6,869.2	7,553.8	6,578.4
Chile	78.0	122.1	316.4	631.0	1,762.0
United States		1.4	2.0	7.3	0.9
Mexico	0.8				
Peru	36.0	60.0			52.8
Uruguay		3.9	1.5	3.3	20.0
Israel	0.2	1.5	1.0	10.2	
Japan	0.6		0.1	0.5	0.2
Lebanon	11.5	9.4	8.9	5.4	25.5
Syria	0.5	3.0	13.7		
Turkey	35.3	96.8	16.9	2.6	2.6
Taiwan			0.1		
Australia	2.3				
Others					11.0
TOTAL	44,515.6	53,804.4	65,038.7	71,004.2	74,873.6

Table 1 - Brazil: olive oil imports by source (2008/09-2012/13)

The figures for the latest five crop years in Table I show that as imports have increased in volume, Portugal – Brazil's top supplier – has been gaining a stronger foothold in the market in both absolute and relative

terms with its market share expanding from 52 to 57%. Notably, more than 75 pc of Portugal’s non-EU exports go to Brazil. Between 2008/09 and 2012/13 (Table I), total imports climbed by 30 358 t (+70%).

Growth has been continuous in recent years but has become more pronounced since 2006/07.



Graph II – Brazil: imports by category

In the 2002/03 crop year 39% of imports were virgin grade while 61% was olive oil imported.

By 2012/13 the tables had turned and 73% of imports were virgin, 25% were olive oil and 2% were olive pomace oil.

Source: *Teatro Naturale International, 06 janvier 2014*